



CAPE TORMENTINE COMMUNITY DEVELOPMENT CORPORATION

PRESIDENT'S MESSAGE 2024

August 18, 2024

Dear Board of Directors, Members of CTCDC, and concerned citizens:

It was a challenging year this past year for all concerned and I was honoured to be a small part of all that team work! There were so many people that pulled together and worked so hard by volunteering this past year. I wish to offer a general thank you to you all for all your support and help for fear of inadvertently overlooking someone. I will not even attempt to start listing names or groups!

As your outgoing President, I wish to thank you all for your support and patience this past year as we transitioned through so many changes. And, I would like to also offer a few suggestions/recommendations for consideration going forward in the next year and beyond. My hope is that our refresh, reboot, restart year helped to have established a bit of a base for you to now achieve the next stage of reassessment! That this actually leads to major success in the years to follow!

As silly as this one sounds: I challenge ALL to commit to a 10% improvement on everything we do to facilitate change as a positive outlook for the Corporation. This can lead to more creativity and solutions for challenges faced. Accepting complaints as an opportunity to succeed, develop rapport, and improve services thus create a more positive business. Changing the outlook on how we receive and deal with perceived negative situations can create tremendous opportunities for positive results.

Consider having an open house within 2 weeks {public meeting} announcing\introducing the new board of Directors.

Have a list of all the new professional emails on the wall of the entry for people, for example: president@capetormentine.com and use these emails versus



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personal emails to promote accountability and transparency for future Board members.

Have packets of this past year meeting minutes to give to the new Board members so that they can have an idea of what transpired and formulate any questions that they may have to better serve on the Board.

Formulate the actual meeting minutes to have more details so that they become tools to govern the Corporation. Much discussion will mean nothing to anyone in an audit situation or explain anything to future Board members.

Devise timelines for grant writing and establish a committee to start immediately to facilitate more funding and complete the final reports in a timely fashion.

Create a bylaw committee immediately to address the changes needed for CTCDC to better meet the needs of the Corporation and the community of Strait Shores. Consider creating a Past President position and or advisory spots for previous Board members for continuity.

Continue to work with the campground residents to establish a self directed committee with representation to work with the board thus developing a solid rapport and keep communication lines open. Working together can produce amazing results!

!In the not too distant future, consider applying/work to be a registered nonprofit. WE could have saved so much more last year to drop outstanding debts if that had been in place and it opens up more opportunities for sponsorships.

Start the festival planning now for next year. Details and contact information with timelines for necessary licenses need to be on hand now for the next committee. Start booking the acts, sponsorships, campsites now for next year. July 31-August 3 notices of save the date should be up now.



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Continue to build rapport with other groups in Strait Shores. Pooling of resources such as volunteers and mutual cross promotions will help us all towards greater goals. Restart the newsletters again for the membership and campground.

With the help of our new bookkeeper, formulate an actual budget to have clearer guidelines and plan expenditures for the year. Continue the process of automating payments as much as possible to reestablish a good credit rating and rebuild faith in us with the companies we do business. This will save us money in the long run!

Consider having the members of the Board and staff use a designated tool such as Google docs for all forms to promote consistency and that all completed documentation be scanned to prevent loss in the future.

Submitted respectfully, your outgoing President,

A handwritten signature in black ink, appearing to read "Catherine Noonan". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Catherine Noonan